

**WORLD WIDE WEB DOCUMENT DISTRIBUTION SYSTEM WITH  
A PLURALITY OF ALTERNATE USER-INTERFACE FORMATS  
SELECTIVELY AVAILABLE FOR EACH BOOKMARKED WEB DOCUMENT**

**Abstract**

5       A user at a receiving Web station is provided with  
several alternate Web page display interface formats,  
from which the user may select the appropriate format for  
each Web document that he bookmarks. Thus, each time  
that a bookmarked Web document will be displayed  
10 subsequently, it will have this optimum presentation  
interface format. The implementation comprises  
bookmarking a received Web document, predetermining at  
least one display interface format alternate to said  
standard display interface format for bookmarked Web  
15 documents, providing a document folder associated with  
each alternate display interface format, enabling a user  
to put a bookmarked Web document into a document folder  
associated with an alternate display interface format and  
displaying bookmarked documents in said document folder  
20 in said alternate display interface format.